

11th FELASA and 40th Scand-LAS joint symposium in Helsinki, Marina Congress Center, June 14 – June 17, 2010.

2nd Invitation to Industry and Trade & Service Companies

The FELASA meeting organised every third year is the largest European laboratory animal science meeting where hundreds of scientists and other professionals from all over the world meet. The 2010 meeting is titled 'New Paradigms in Laboratory Animal Science' and it has a comprehensive scientific program covering various topics of current interest.

On behalf of the local organising committee, we have the pleasure to invite you to participate as exhibitor or sponsor at the commercial exhibition in connection with our FELASA-Scand-LAS symposium to be held at the Marina Congress Center in Helsinki.

This 2nd Invitation Letter describes the Exhibition practicalities and the Sponsorship items in more detail as promised in the 1st Invitation Letter.

Exhibition Area and Reservation Details

The space reserved for the Exhibition in Marina Congress Center consists of two floors. It has a comprehensive amount of space and the entire Exhibition area provides good visibility for all the participating exhibitors. The floor plan of the Exhibition area can be found on the congress website in November 2009. The reservation of the booth area will be done via a web form that is available on the web site along with the floor plan.

Please note that the height of the Exhibition area is 2,5 meters.

After receipt of the reservation form the Congress Office will send you an automatic acknowledgement of the reservation as well as an invoice. A detailed Exhibitor Instructions Letter containing all the necessary logistics and set up and dismantling information as well as the price list for the extra equipment will be sent after receipt of the booth payment.

The registration form for participation to the conference as well as accommodation reservations will be available on the website in the beginning of December 2009.

The Organiser has booked room allocations at several different category hotels in central Helsinki with good access to the Conference venue either by foot or by tram (street car).

Exhibition Fees

The booth price is 380 euro per m². This price is for floor space only and it does not include any furniture. The registration fee for the exhibitors is 260 euro per person. The final decision from the tax authorities concerning VAT 22% is still pend-

ing. Consequently, there is a possibility that VAT 22% will be added to the booth price but not to the registration fee.

In the Exhibition Instructions Letter you will receive the contact information for where to book any possible additional structures, equipment or facia you might require (tables, chairs, electricity, flowers, high power plugs, etc). All this will be invoiced separately by the provider company.

Sponsorship Items

You also have the possibility to increase your visibility and promote your brand by participating in our sponsorship program. The list of sponsorship items and the related pricing can be accessed at congress web site and attached to this letter.

Evening program

The evening program arranged by the Organising Committee includes three evening events:

Monday June 14th 18-21	Exhibitors evening at Marina Congress Center
Tuesday June 15th 18-20	Helsinki City reception
Wednesday June 16th 19.30-24	Gala Dinner at Kalastajatorppa restaurant (Gala Dinner is not included in the Registration fee and it will be charged separately)

Contact Information

In all exhibition related matters and questions please contact our Congress Office:
felasa2010@confedent.fi.

In sponsorship related matters and questions please contact Ms Nina Wahlström:
nina.wahlstrom@cidercone.com

We warmly welcome you to the exhibition of FELASA-Scand-LAS meeting at Marina Congress Center, Helsinki, Finland.

Helsinki November 9, 2009

FELASA-Scand-LAS 2010 Exhibition Committee